



FOR IMMEDIATE RELEASE

FROM: Linda Anderson Smith
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DATE: July 24, 2009

ATT: SPORTS EDITORS-Urbana, Springfield, Troy, Sidney, Bellefontaine, Marysville.

The 27th annual Bill Butler Champaign Open (BBCO) will be held at the Urbana Country Club, rated “...to be one of the top twenty golf courses (private or public) in Ohio,” (*Ohio’s Golf Magazine, April 2008*). This year’s tournament will be Wednesday August 19. Title sponsors for the event are The Wellington/a Vancrest Health Care Center and Trenor Motors.

“More than \$425,000 has been raised over the past twenty-seven years to benefit people with developmental disabilities,” says

Linda Smith, public relations director. This represents tremendous community support for people in the community who have needs and have no other funding source to cover those needs.”

Pioneered by the late Bill Butler, the event is the principal promotional activity held by Champaign Residential Services, Inc. (CRSI). The organization is a provider of choice by over seven hundred individuals and their families in thirty Ohio counties.

“Primarily, there are a wide-range of consumer needs that are not covered by mainstream funding or personal resources”, says Smith. “Every year, we like to remind the community that Bill’s vision was to create a fund that provides for challenged individuals served by CRSI, in order that they might enjoy the same things we all enjoy while being an integral part of the community. Sometimes individual funds get tight and consumers need help paying utility bills or unexpected expenses. They may wish to purchase something like a T.V. or have an



2008 morning winners: Just Smokes & Edward Jones with CEO Than Johnson (L): Kevin Gary, Jeff Thurman, Ralph Goodman & Wendell Hill.

emergency travel need. CRSI is able to help out, thanks to the overwhelming community support of the BBCO each year”, says Smith.

The tournament features two flights, morning and afternoon. There is A.M. and P.M. competition, and prizes awarded for proximity shots. Trenor Motors is sponsoring vehicles on all four par three holes again this year and all players will have an unprecedented four chances to win a \$30,000 vehicle.

Last year’s morning winners were the shared team of Just Smokes and Edward Jones Investments (*see photo attached*); the afternoon winning team was the Medicine Shoppe.

Every year the agency puts together an impressive array of donated raffle prizes. This year raffle prizes include a collection of OSU framed prints, golf bags and other equipment, locally donated merchant gifts and much more, according to Smith.

To obtain additional information or to inquire about open team availability, contact the CRSI Public Relations Department at (937)653-1333 or go to www.crsi-oh.com/bbco.htm for a registration form.